



## NEWS RELEASE

*For Immediate Release*

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### **3D Systems Announces Appointment of Bob Kayser as Vice President Global Sales**

VALENCIA, Calif., January 7, 2004 - 3D Systems Corp. (Nasdaq:TDSC) announced today that it has named Bob Kayser to the position of Vice President Global Sales, effective January 19, 2004.

Kayser joins 3D Systems after nearly two years at KEMET Electronics (NYSE: KEM), a leading global capacitor manufacturer, initially as Managing Director, Asia Sales and most recently as Vice President, Asia Sales based in Shanghai.

Prior to KEMET, Kayser spent 15 years at Sealed Air Corporation (NYSE: SEE), starting in the US and subsequently in a range of management positions in Europe and Asia. He was the National Sales Manager for Sealed Air's Swedish operations, General Manager for Greater China operations, and eventually Managing Director for the Engineered Products and Specialty Packaging Divisions for Asia-Pacific. Kayser has 13 years of business management and market development experience across Asia, with a strong concentration in Greater China.

Kayser holds a bachelor's degree in history from Santa Clara University and an MBA from the University of Washington in Seattle. He has also attended university in Florence Italy and in Helsinki Finland.

"We are fortunate to have a person of Bob's talents and experience lead our global sales team," said Abe Reichental, president and CEO for 3D Systems. "Bob brings into this position a unique blend of experience having worked both in the high tech electronics sector and the engineered packaging field. Bob understands value-based selling and how

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to implement customer-centered solution based methodology aimed at improving our customer's bottom line and forging deeper relations with our customers. Bob also brings to our team first hand international knowledge and experience and a great deal of global cultural understanding and sensitivity. His recent work experience in Asia and China is exactly what we need to take advantage of this significant emerging market opportunity."

**About 3D Systems**

Founded in 1986, 3D Systems<sup>®</sup>, the solid imaging company<sup>SM</sup>, provides solid imaging products and systems solutions that reduce the time and cost of designing products and facilitate direct and indirect manufacturing. Its systems utilize patented proprietary technologies to create physical objects from digital input that can be used in design communication, prototyping, and as functional end-use parts.

3D Systems offers a wide range of imaging, communication rapid prototyping and on demand manufacturing systems including the MJM product line (InVision<sup>™</sup> 3-D printer and ThermoJet<sup>®</sup> solid object printer), SLA<sup>®</sup> (stereolithography) systems, SLS<sup>®</sup> (selective laser sintering) systems, and Accura<sup>®</sup> materials (including photopolymers, metals, nylons, engineering plastics, and thermoplastics).

More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com), or by phoning 888/337-9786, or 661/295-5600 ext. 2882 internationally, or email [moreinfo@3dsystems.com](mailto:moreinfo@3dsystems.com).

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