



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten  
803-326-4010  
E-mail: [Stacey.Witten@3dsystems.com](mailto:Stacey.Witten@3dsystems.com)

**Media Contact:** Cathy Lewis  
803-326-3950  
Email: [Cathy.Lewis@3dsystems.com](mailto:Cathy.Lewis@3dsystems.com)

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## 3D Systems Brings 3D Printing To AIA 2012

- Create More Faster In High Definition
- Communicate Your Designs in Full Color

**ROCK HILL, South Carolina - May 16, 2012** – [3D Systems Corporation](http://www.3dsystems.com) (NYSE:DDD) announced today that it will showcase its latest 3D content-to-print solutions at the American Institute of Architects' 2012 National Convention and Design Exposition at the Walter E. Washington Convention Center in Washington, DC May 17-19<sup>th</sup> in booth number 2160.

Architects continue to stretch the limits on fine feature detail, speed and sizes to accommodate larger and more complex scale models. With our recently launched [ZPrinter® 850](#), boasting the largest build platform in its class, architects can print larger scale, fine detailed models faster. Users can also stack up several small scale massing models in a single build, conducting quick design studies and concept iterations with their teammates, clients or regulatory boards.

“We are pleased to share our complete design to manufacturing capabilities with the attendees of AIA 2012,” said Cathy Lewis, Vice President of Global Marketing for 3D Systems. “Working closely with customers we have already transformed the way architects design and communicate. With our expanded range of on-site and cloud printing services we look forward to empowering more architects to create and make faster.”

**About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience our entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.zcorp.com](http://www.zcorp.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.cubify.com](http://www.cubify.com), [www.myrobotnation.com](http://www.myrobotnation.com), [www.freshfiber.com](http://www.freshfiber.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [www.paramountind.com](http://www.paramountind.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).

**About AIA 2012**

In May, thousands of architects and design professionals will convene in Washington, D.C., for the AIA 2012 National Convention and Design Exposition, the industry's most comprehensive national event. This annual convention and design exposition is attended by principals, partners, and other top level leaders in the architecture community.

For more information, visit <http://convention.aia.org>.