



News Release

3D Systems Corporation
333 Three D Systems Circle
Rock Hill, SC 29730

www.3dsystems.com
NYSE: DDD

Investor Contact: Stacey Witten

Media Contact: Alyssa Reichental

Email: Stacey.Witten@3dsystems.com

Email: Press@3dsystems.com

3D Systems Showcases Its Make.Digital Initiative through Key Partnership Announcements at First Ever White House Maker Faire

- 3D Systems, The Coca-Cola Company and will.i.am partner to provide more than 1,500 EKOCYCLE™ Cube® 3D printers to FIRST® Robotics and Tech Challenge teams
- Enables U.S. Department of Education and SME's M.Lab 21 shop class "make over" with its 3D printing technology
- Partners with The Albert Einstein Distinguished Educator Fellows to bring 3D printing into K-8 education

ROCK HILL, South Carolina, June 18, 2014 – [3D Systems](#) (NYSE:DDD) today announced several key partnership commitments that extends its [Make.Digital](#) initiative to democratize digital craftsmanship at the first-ever White House Maker Faire. Hosted by President Obama, the White House Maker Faire will bring together students, entrepreneurs and everyday citizens who are using digital fabrication tools to launch new businesses, learn vital skills in science, technology, engineering, and math (STEM), and fuel the renaissance in American manufacturing.

Through its Make.Digital initiative, 3DS is making several commitments to support the White House Maker Faire and its mission to provide more Americans with access to STEM learning tools and curriculum:

- 3DS, The Coca-Cola Company, and will.i.am are announcing a partnership to provide more than 1,500 EKOCYCLE™ Cube® 3D printers to *FIRST*®. The donation is valued at more than \$1.5 million and is part of a drive to provide *FIRST* Robotics Competition and *FIRST* Tech Challenge teams – which include

more than 125,000 students in middle schools and high schools across the U.S. – with access to an EKOCYCLE Cube 3D printer using post-consumer recycled plastic in its printer cartridges. will.i.am, award-winning music artist, entrepreneur, 3DS Chief Creative Officer and EKOCYCLE co-founder, and Avi Reichental, President and CEO, 3DS, will attend the White House Maker Faire to announce the commitment to FIRST and to showcase the innovations of the Hardin Valley Academy FIRST RoHAWKtics Team 3824, who created a fully 3D printed robot, “The Big Ball Shooter”. Link [here](#) to a video on this commitment to *FIRST*.

- 3DS is working in collaboration with The Albert Einstein Distinguished Educator Fellows, serving at the National Science Foundation, Department of Energy and NASA, to design new curriculum and tools for teachers to bring 3D printing into K-8 education, turning classrooms into a mini-Maker laboratory while aligning with latest from the Next Generation Science Standards. Fifteen master teachers are developing Making curriculum to support the new science standards with hands-on, project-based learning.
- 3DS is supporting the U.S. Department of Education’s “Career and Technical Education Make Over Challenge” across community colleges and high schools around the country to bring shop class into the 21st century. In partnership with the SME 3DS will kick off the drive to install [M.Lab21](#) “starter kits” at more than 200 high schools across the country, providing access to the latest 3D scanning, design, and manufacturing tools and an online curriculum portal for teachers and other industry partners.

“We are proud to stand with White House and the Maker Movement to help revitalize American manufacturing through entrepreneurship, innovation and democratized access to new tools and learning,” said Avi Reichental, President and CEO, 3DS. “The commitments we are announcing today through our Make.Digital partnerships are about democratizing access to essential 21st century digital

fabrication tools that are designed to relocalize manufacturing in a distributed hyper local fashion powered by digital literacy.”

3DS invites all makers, inventors and manufacturers to join in the White House Day of Making celebration on June 18 and share creations and connect with other makers through the White House’s **#NationOfMakers**. For more information on the event, visit www.whitehouse.gov/maker-faire. The event is also scheduled to be on live stream starting at 10:00 a.m. EDT at www.whitehouse.gov/live.

Teachers, educators, non-profits and organizations passionate about youth education can also join 3DS’ [MAKE.DIGITAL](#) initiative and provide students with tomorrow’s skills today. Education inquiries can be made directly to makinggood@3dsystems.com.

###

About 3D Systems

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools and an integrated 3D planning and printing digital thread for personalized surgery and patient specific medical devices. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce functional parts and assemblies, empowering customers to ***manufacture the future***.

Leadership Through Innovation and Technology

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.

- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3DSystems.com.