



News Release

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3D Systems Launches Cubify Earrings

-Make It Personal With Creative, Custom Earrings

ROCK HILL, South Carolina –August 13, 2012 – [3D Systems Corporation](#) (NYSE:DDD) announced today the immediate availability of Cubify® Earrings , another new app designed specifically for printing on its [Cube® 3D printer](#). Cubify Earrings makes it possible for anyone to design their own earrings and 3D print them at home.

Simply choose a pattern, then drag and drop characters, shapes and letters onto it for a unique, inspired design. These custom earrings make a personal statement and are great for everyday wear and special occasions that call for a pop of color. [Cubify Earrings](#) make the perfect gift and will quickly become a part of your holiday traditions.

“We are delighted to bring another intuitive and fun app to [Cubify](#). Kids of all ages can instantly make and print their unique jewelry to wear, give as gifts and exchange with their friends,” said Cathy Lewis, Vice President of Global Marketing for 3D Systems.

“Our enthusiasm continues to build with each amazing and creative new app we introduce to our growing Cubify community.”

Be the first to register and start making your custom earrings on [Cubify](#) today.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new

products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at www.3DSystems.com.

To experience our entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.3Dproparts.com, www.zcorp.com, www.toptobottomdental.com, www.quickparts.com, www.alibre.com, www.bitsfrombytes.com, www.bespokeinnovations.com, www.botmill.com, www.cubify.com, www.myrobotnation.com, www.freshfiber.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, www.paramountind.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.