



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten  
Email: Stacey.Witten@3dsystems.com

**Media Contact:** Alyssa Hoyt  
Email: Press@3dsystems.com

---

## Kevin McAlea Named Executive Vice-President & Chief Operating Officer, Healthcare at 3D Systems

- Oversees entire healthcare operations, 3DS' fastest growing vertical
- Led the development and growth of 3DS' direct metal printer line

### **ROCK HILL, South Carolina –November 7, 2014 - [3D Systems Corporation](#)**

(NYSE: DDD) announced today that it named Kevin McAlea Executive Vice-President & Chief Operating Officer for its healthcare business. In this new role, McAlea will be responsible for developing and executing 3DS' healthcare growth strategy, integrating recent acquisitions into a cohesive and synergistic suite of products and services, and scaling the company's rapidly developing healthcare category.

"I am delighted that Kevin McAlea is at the helm of our healthcare business," said Avi Reichental, President and Chief Executive Officer, 3DS. "With more than two decades of 3D global business and technology experience, Kevin is uniquely qualified to lead our fast growing healthcare business."

Since joining the company in 2001, as part of the DTM acquisition, McAlea has held several senior leadership roles at 3D Systems. Most recently, he served as 3DS' Chief Impact Officer and oversaw the successful acquisition, integration and commercialization of 3D Systems' direct metals printer line, following the company's acquisition of Phenix Systems and Layerwise. Before that, McAlea led the development and sales of 3DS' entire portfolio of production printers.

"Kevin takes the reins of our healthcare operations at an opportune moment," continued Reichental. "I have full confidence that he will be able to leverage our recent acquisitions of Medical Modeling, Symbionix and Layerwise, as well as our

self-developed medical and dental services, to extend our leadership position and first mover advantage in this open-ended vertical.”

### **About 3D Systems**

3D Systems is pioneering 3D printing for everyone. 3DS provides the most advanced and comprehensive 3D design-to-manufacturing solutions including 3D printers, print materials and cloud sourced custom parts. Its powerful digital thread empowers professionals and consumers everywhere to bring their ideas to life in material choices including plastics, metals, ceramics and edibles. 3DS' leading healthcare solutions include end-to-end simulation, training and integrated 3D planning and printing for personalized surgery and patient specific medical and dental devices. Its democratized 3D design and inspection products embody the latest perceptual, capture and touch technology. Its products and services replace and complement traditional methods with improved results and reduced time to outcomes. These solutions are used to rapidly design, create, communicate, plan, guide, prototype or produce functional parts, devices and assemblies, empowering customers to manufacture the future.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.
- 3DS Medical Modeling pioneered virtual surgical planning (VSP) and its services are world-leading, helping many thousands of patients on an annual basis.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical

device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).