



# News Release

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## 3D Systems First to Deliver 3DMe<sup>®</sup> Photobooth to the Retail Floor and Event Space

- Brings the entire 3DMe experience to the retail floor and event space
- Large scale, high volume, instant face capture for personalized figurines
- Powered by 3DS' consumer cloud-hosting, publishing and fulfillment platform

**ROCK HILL, South Carolina –January 7,**

**2014 – [3D Systems](http://www.3dsystems.com)** (NYSE:DDD) revealed today its 3DMe<sup>®</sup> Photobooth, the first compact, integrated physical photography pod that brings the entire 3DMe experience directly to the retail floor and event space. Powered by 3DS' powerful and secure consumer cloud-hosting, publishing and fulfillment platform, the new 3DMe Photobooth is capable of instant, full-color, realistic 3D face capture for intuitive mashing with a host of personalized and licensed figurines on a large scale. 3DS plans to showcase its easy to use, self-service 3DMe Photobooth at the 2014 International CES in Las Vegas, NV, January 7-10, 2014, in the 3DS booth 31424 LVCC South Hall.



"Mainstreaming 3D printing for the benefit of everyone is at the heart of our 3DMe Photobooth development," said Keith Ozar, Director Marketing Consumer Products, 3DS. "We are committed to democratizing access to the entire 3D printing lifestyle and getting a 'selfie' mashup makes getting there easy."

The company plans to commence commercial shipment of its 3DMe Photobooth during the second quarter of 2014.

3DS invites press to attend a special event hosted by global entertainer and entrepreneur, will.i.am and 3DS CEO, Avi Reichental, at the Las Vegas Convention Center in the South Hall 3, booth 31424, on Wednesday, January 8, 2014, at 4:00 PM PST. Only credentialed press can attend with an RSVP to [press@3dsystems.com](mailto:press@3dsystems.com).

Those who are not attending CES 2014 can join 3DS' President and CEO, Avi Reichental, for a broadcast of 3DS' extensive showing at CES 2014 by visiting [3dsystems.com/ces](http://3dsystems.com/ces) and clicking on the link to view the broadcast starting at 4:00 PM EST on Tuesday, January 7, 2014. For more details on 3DS' 3DPRINTING 2.0 consumer showcase at CES 2014, please visit [3dsystems.com/ces](http://3dsystems.com/ces).

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

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### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.

- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).